

# 2019 Sponsorship Opportunities



Billie Jean King



Pat Brown

Rosie O'Donnell



Melissa Etheridge



Playstation Theater

Project LPAC's

**Levity** and  
**Justice**  
for **All**



A CELEBRATION OF LGBTQ  
WOMEN AND COMEDY

JUNE 25 AT THE PLAYSTATION THEATER IN NYC

# Sponsorship Opportunities



| SPONSORSHIP DETAILS                | SUPPORTER LEVELS                    |                                     |                                  |                                     |                                       | TICKET LEVELS          |                                 |                    |
|------------------------------------|-------------------------------------|-------------------------------------|----------------------------------|-------------------------------------|---------------------------------------|------------------------|---------------------------------|--------------------|
|                                    | \$50,000                            | \$25,000                            | \$15,000                         | \$5,000                             | \$1,000                               | \$500                  | \$125                           | \$50               |
| INDIVIDUAL LEVEL / CORPORATE LEVEL | CO-CHAIR/<br>PRESENTING SPONSOR     | HOST/<br>GOLD SPONSOR               | LEADER/<br>SILVER SPONSOR        | CHAMPION                            | BENEFACTOR                            | PATRON                 | ANGEL                           | FRIEND             |
| TICKETS                            | 20                                  | 20                                  | 10                               | 6                                   | 2                                     | 1                      | 1                               | 1                  |
| TABLE/TICKET LOCATION              | 2 PREMIUM TABLES<br>(10 SEATS EACH) | 2 PREMIUM TABLES<br>(10 SEATS EACH) | 1 PRIME TABLE<br>(10 SEATS EACH) | 1 PREMIUM TIER 2 TABLE<br>(6 SEATS) | PRIME TIER 2 TABLE<br>(2 SEATS, OF 6) | SHARED TIER-3<br>TABLE | FIRST 2 ROWS<br>STADIUM SEATING | STADIUM<br>SEATING |
| VIP RECEPTIONS TICKETS (W/ TALENT) | 20                                  | 20                                  | 10                               | 6                                   | 2                                     | 1                      |                                 |                    |
| AFTER PARTY VIP TICKETS            | 20                                  | 20                                  | 10                               | 6                                   | 2                                     |                        |                                 |                    |

|   |              |              |             |             |   |   |   |  |
|---|--------------|--------------|-------------|-------------|---|---|---|--|
| PRESENTING RECOGNITION<br>ON ALL COLLATERAL   | ✓            |              |             |             |   |   |   |  |
| LEVEL RECOGNITION ON<br>ALL EVENT MATERIALS<br>(invitation, website, signage, slides, etc.) | ✓            | ✓            | ✓           | ✓           | ✓ |   |   |  |
| SOCIAL MEDIA ANNOUNCEMENTS  | ✓            | ✓            | ✓           |             |   |   |   |  |
| ACKNOWLEDGEMENT<br>FROM STAGE   | ✓            | ✓            | ✓           |             |   |   |   |  |
| REMARKS AT VIP RECEPTION  | ✓            |              |             |             |   |   |   |  |
| PROGRAM BOOK<br>ADVERTISING PAGES   | FULL PAGE AD | FULL PAGE AD | 1/2 PAGE AD | 1/2 PAGE AD |   |   |   |  |
| SUPPORTER TICKETS<br>donated in Sponsor's name to economically<br>disadvantaged LGBTQ Youth | 10           | 8            | 2           |             |   |   |   |  |
| LEVITY & JUSTICE FOR ALL T-SHIRT  | ✓            | ✓            | ✓           | ✓           | ✓ | ✓ | ✓ |  |

|   |   |   |   |  |  |  |  |  |
|---|---|---|---|--|--|--|--|--|
| LEVEL RECOGNITION ON RESEARCH<br>STUDY & RELATED EVENT MATERIALS<br>(presented at October 2019 Summit in Washington DC) | ✓ | ✓ | ✓ |  |  |  |  |  |
| PRESENTING SPONSOR REMARKS<br>AT SUMMIT   | ✓ | ✓ |   |  |  |  |  |  |

To discuss sponsorship opportunities, please contact Stephanie Sandberg, Executive Director at 917-364-1924, [stephanie@teamlpac.com](mailto:stephanie@teamlpac.com) or Matt Fouracre, Political Operations Manager at 719-469-6776, [matt@teamlpac.com](mailto:matt@teamlpac.com)



# Levity & Justice

Levity & Justice, a celebration of LGBTQ women and comedy, will take place June 25 at the PlayStation Theater in NYC. All proceeds will go to Project LPAC, an organization centered around increasing LGBTQ women's civic engagement and political participation. Donations to Project LPAC are tax deductible.

Project LPAC will recognize an individual with our Champion of Change Award and feature celebrity presenters and queer women comedians. Current nominees for this year's Champion of Change include Janelle Monáe, Lena Waithe, Hannah Gadsby, and Emma Gonzales, among others.

Levity's Co-Chair, Host, Leader, Champion and Benefactor sponsors provide the support that drives this event, while offering opportunities to express that support at various benefit levels. Individual sponsors are clearly aligned with women's equality, LGBTQ equality, and social justice.

The event will also feature corporate sponsors.

